

Merchandising solutions

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Do-It® hang tabs and merchandising display strips are plastic self-adhesive hangers that allow products to be displayed vertically and face-forward to increase your product's brand awareness and maximise your merchandising display options. This means that products can be cross-merchandised or displayed in several different locations within the same retail store.



Pyrotec PackMedia offers a range of hang tabs and display strips that will put your product where customers will see it.

Round hole hang tabs – Round hole hang tabs are designed to hold lighter products on peg displays and are ideal for tissue packets, sachets and similar products.

Slot hang tabs - Slot hang tabs are characterised by delta - and euro-hole styles and are suitable for both double and single peg fixtures. They are ideal for hanging cold meats and DVD/CD packages, amongst others.

FlexiTab hang tabs - FlexiTab hang tabs have a thicker hang hole area and a thinner adhesive area. They have the ability to adhere well to curved, uneven, or uniquely shaped packages such as hand lotion or lip balm.

Hook hang tabs – Hook hang tabs make selecting the exact product on a display peg quick and easy. Customers can back-shop by removing a product from any position on the display peg. These hang tabs work well when displaying more than one size or colour of the same product on the same peg fixture, such as pantyhose for example.

Reinforcer hang tabs - Reinforcer hang tabs can be applied before or after the blister card, folding carton or packet has been filled. It helps to keep your product hanging for longer. These hang tabs are also often used to repair damaged packaging in the store, thus increasing the likelihood of the product being sold.

Display Strips - Our display strips are plastic strips with hooks that allow you to display products vertically where customers can see them. These display strips are ideal for cross-merchandising products and for displaying items where retail space is limited.



Contact us on 021 787 9600 or

do-it@pyrotec.co.za for more information on our range of Do-it® hang tabs and display strips.

Visit us at Propak Africa on 15-18 March 2016 at the Nasrec Centre in Johannesburg, where we will be exhibiting our range of merchandising options in Hall 6, stand E18.

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Pyrotec



Pyrotec is a proudly South African company with its focus aimed firmly on the future. Its five brands - Pyrotec PackMark, Pyrotec PackMedia, Pyrotec PackLink, Pyrotec PackWorx and Pyrotec Finance - make this an industry-leading company that specialises in a comprehensive range of coding and labelling equipment, on-pack informational and promotional devices, merchandising solutions, development and manufacturing of automated systems for the packaging and manufacturing industry and making finance options available to customers. Pyrotec's software offering ensures product integrity, optimises coding activities, and helps secure centralised data management systems and label tracking systems.

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