

# Things get prickly at Everlytic

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You've heard and read the story.... "It started in a bar in Fitzroy in 2004, two mates talking about the fashion trends that hadn't returned... and the moustache was one..."



In case you hadn't heard of how the biggest men's health movement of our time had started, you've probably not been called a Mo Bro or Mo Sista, or joined over four million people globally who have signed up to participate in this annual campaign, which prides itself on 'Changing the Face of Men's Health' each November.

This Movember, Everlytic joins in paying homage to the moustache. "It is a fun way for us as a company to get involved, and to generate conversation around the topic at hand. It also gets super dodgy, super quickly," says Keith Thompson Head Developer at Everlytic.

He adds that regardless of whether it is the boxcar, the wisp, undercover brother or rock star, everyone at Everlytic is adding their own personal flair for this year's Movember.

According to the organisers of Movember in South Africa, it takes a brave man to grow a beard, but it takes an even braver man to give up his beard in the name of men's health - and as the Movember rules state, start 1 Movember clean-shaven, and groom and grow a mo for the month.

While some of our follically blessed individuals at Everlytic were not quite brave enough to get rid of their beards they are participating still in eagerness. Let people know you took it all off to raise awareness and funds for prostate and testicular cancer along with male mental health and physical inactivity, and get your friends and family to donate to Everlytic's Mo Space - <https://za.movember.com/team/2176281>.

Also follow Movember on social media: [@MovemberRSA](#) on Twitter or [facebook/MovemberSouthAfrica](#). #MovemberRSA

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