

MyBroadband hosts its biggest conference yet

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The 2015 MyBroadband conference took place at Gallagher Estate on 14 October, attracting 3,000 IT executives, IT professionals, and business owners.



The conference is the biggest that MyBroadband has hosted to date, with a 20% increase in delegate numbers from 2014.

An additional 2,000 viewers watched the live stream of the event, courtesy of Mindset, which is still available on MyBroadband's [YouTube](#) account.

The conference attracted the country's top telecommunications and IT executives as speakers, including Vodacom CEO Shameel Joosub, Telkom COO Brian Armstrong, and Neotel director Kennedy Memani.

Other speakers include DFA CSO Reshaad Sha, Huawei broadband VP Guy Hirson, and MTN's Krishna Chetty.

The event also had two panel discussions. The first tech panel discussion featured Cybersmart CEO Laurie Fialkov, ShowMax MD John Kotsaftis, and Afrihost CEO Gian Visser.

The second panel discussion focused on fibre services, with Vodacom's innovation head Jannie van Zyl, Seacom CDO Suveer Ramdhani, and Vumatel CEO Niel Schoeman.

At the conference, delegates were greeted by an excellent exhibition area, with stands from South Africa's top telecommunications and IT companies, including Telkom as the main conference sponsor.

Neotel partnered with MyBroadband as the co-lead sponsor, while Vodacom joined the event as a Titanium sponsor.

The Diamond Sponsor for the 2015 MyBroadband Conference was Dark Fibre Africa, while the Title Sponsor was Huawei.

Apart from their visual appeal, the exhibitions provided an excellent platform for companies to showcase their products and interact with potential clients.

"MyBroadband's 2015 conference had by far the largest turnout ever with 3,000 delegates attending," said Cara Muller, conference organiser and MyBroadband's Sales Director.

"Each year we continue to grow in both the number of delegates and exhibitors and the quality of the exhibitions, and I'd like to thank our industry partners this year for making it possible."

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