

Top accolades for Tiger Wheel & Tyre at 2014 Discovery Insure Partner Awards

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Tiger Wheel & Tyre won Partner of the Year as well as Strategic Partner of the Year at the 2014 Discovery Insure Partner Awards. Also, the Discovery Insure Top Tiger Wheel & Tyre Store award went to the chain's Pinetown store...

"Receiving these awards is a great honour for our company and an important benchmark for us - a clear indication that we remain on track in our efforts to add value to our participation as a partner in Discovery Insure's Vitality drive programme," said Group Marketing Executive, Joe du Plooy.

Discovery Insure's Vitality drive programme uses DQ-Track, a telematics device to scientifically measure a member's Driver Quotient (DQ) based on their driving behaviour. The higher a driver's DQ, the greater the rewards they earn. Members also receive a 10% discount* on purchases at Tiger Wheel & Tyre, with limited exclusions which can be viewed on the company's website, and earn additional DQ points when their car passes a Tiger Wheel & Tyre Annual MultiPoint safety check.



"Our sincere thanks to all the hardworking employees throughout our organisation who contributed to us winning the Partner of the Year and the Strategic Partner of the Year awards. And hats off to the Pinetown staff members who worked so diligently to earn the high praise and the award to go with the title Top Tiger Wheel & Tyre Store," concluded du Plooy.

For more information on Discovery Insure's Vitality drive programme and Tiger Wheel & Tyre's participation in it, visit www.twt.co.za/rewards/vitality-drive/.

*Terms and conditions apply to this discount, see website for details.

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Tiger Wheel & Tyre



At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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