

Jerm joins eNCA.com as the editorial cartoonist

Issued by <u>eMedia</u> 10 Oct 2013

Jeremy Nell, otherwise known to South Africans as Jerm, has joined eNCA.com as official editorial cartoonist. His first cartoon appeared on eNCA.com from Tuesday, 8 October.



Jerm began his cartoon career in 2005 after leaving his corporate job and he went on to win a number of awards. He's also been recognised as one of the "Top 200 Young South Africans" and one of the "Top 40 under 40" media personalities during 2013.

Jerm's work has appeared in a number of newspapers, magazines and online publications.

He now joins South Africa's biggest television news network, eNCA.

Says Timothy Spira, GM of eNCA Online: "Our association with Jerm slots nicely into this dynamic, providing visual content that will work across both TV and online. It is also a step forward in our ambition to bolster our opinion content, building on a strong base that already includes regular contributions from the likes of Jeremy Maggs and Fred Khumalo. I am tremendously excited to be working with Jerm. His work reflects the same ethos of unflinching examination of contemporary society that has become the hallmark of eNCA,"

Says Jeremy Nell, editorial cartoonist: "While print media dwindles, I am chuffed to be at the forefront of South Africa's growing digital cartooning landscape. And it's even better that eNCA see the value in digital media. I am pretty excited to be working with eNCA."

Jerm's cartoons will appear on Tuesdays to Fridays on eNCA.com.

eNCA.com FACTS

eNCA.com is now just six months old and we're delighted with the performance of the site.

In September eNCA.com passed the milestone of half-a-million unique browsers (UBs), with 538,000 total UBs and 395,000 domestic UBs, placing us ahead of news sites that have been around for many years.

Our combination of original text and image content, combined with extensive video coverage, is clearly hitting the mark with the South African online news consumer.

We've also benefitted tremendously from the interplay between TV and the website by providing additional context to TV stories that give viewers a reason to go online.

We recently extended this even further with the launch of a new video section containing all of our online videos in a format that is easy to navigate, and which provides users with access to all current affairs and news content that has run on eNCA's TV programming.

- " eExtra runs for the try line with new rugby programme 21 May 2024
- "Young star shone brightly! 8 May 2024
- " A newly bottled #KeldersVanGeheime is ready to be served! 7 May 2024
- OUTtv Proud shows its colours on eVOD 29 Apr 2024
- "The court has decided! 16 Apr 2024

eMedia



Media Investments is a South African-based media group with a number of core assets in the television and radio broadcasting sector.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com