

Local celebrities share their stories to help fight cancer

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In anticipation of the Discovery Algoa FM Big Walk taking place on Saturday, 26 October, Algoa FM is asking everyone to share their experience with cancer and related song on the Discovery Algoa FM Big Walk Facebook page. These songs will be played on Algoa FM during the 9-12pm and 12-3pm weekday slots from 14-25 October. Well-known PE personalities Barry Hilton, Gino Fabbri, Charl Leslie, Carol-Ann Kelleher, Neil Bissek, Mr. Shakes and former South African International cricketer Dave Callaghan have already shared their inspiring stories of how cancer has affected them and/or their loved ones.



Barry Hilton

South Africa's funny man, Barry Hilton says, "My brother Alan was a huge Bob Dylan and Dire Straits fan and so all their songs make me think of him." Barry Hilton, who is resident on the shores of Port Elizabeth, lost his brother, Alan Hilton, to cancer in 2006.

Carol-Ann Kelleher says, "Each time I hear Shakira's Waka Waka, I think of my mom. I put my mom into the car and drove her down to the stadium to experience the atmosphere, to see all the fans dressed up during the 2010 FIFA World Cup when the Netherlands were playing. She absolutely loved it! She passed away of cancer that year."

"This is probably one of the most purposeful walks in PE, with each and every individual walking for a reason; whether that is losing someone to cancer or watching them survive the disease. We want to evoke that emotion prior to the walk, to get everyone walking and raising the much needed funds for the PE branch of CHOC," says marketing manager of Algoa FM, Toinette Koumpan.

"We have seen the walk grow from strength to strength over the years in highlighting the importance of the role that physical activity and good nutrition plays in an individual's health. Discovery is immensely excited about this year's walk and urges the community of PE and surrounding areas to share their inspirational stories for a good cause to encourage better health," says Discovery Head of Sponsorships Jody Foster.

Entries forms are available from Sportsman's Warehouse, Brian Bands, Action Sports, Sports World, the Footballer, Brookets Sports, all three Virgin Active gyms in Port Elizabeth as well as the Algoa FM office. There is also an online entry available via www.algoafm.co.za. Event updates are regularly loaded on the event's Facebook page called the Discovery Algoa FM Big Walk or Twitter page known as the PE Big Walk.

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