

Pitcher Awards 2023: Nigeria brings it home for Africa



22 May 2023

Nigeria dominated with 17 Gold Awards and 39 Silver Awards at this years Pitcher Awards, while South African Road Agency walked away with a Silver Award and a shortlist mention.



Source: www.unsplash.com

The Pitcher Awards, now in its sixth edition, evaluates creativity expressed in various media, including print, film, audio, outdoor, PR, Entertainment, Digital, and projects aimed at benefiting humanity.

Entries are open to all work created, released, or implemented in Africa, including projects designed for Africa but created elsewhere.

Ghana and France came close behind Nigeria with a number of Gold, Silver and Bronze Awards.

See all the winners below:

Channel						
Category	Award	Agency	Brand	Campaign	Country	
Integrated Campaigns		CANAL+ INTERNATIONAL	CANAL+ INTERNATIONAL	DISCOVER THE BATANGA	France	

Integrated Campaigns	Gold	X3M Ideas	The Extra Step Initiative	The Soot Life expectancy	Nigeria
Integrated Campaigns	Silver	dentsu X Nigeria	Hennessy	Hennessy VS All I Need	Nigeria
Integrated Campaigns	Silver	AG Partners Publicis Africa Group	Airtel RDC	Win back Kinshasa	France
Integrated Campaigns	Silver	Dentsu Creative	Guinness NIgeria	Smirnoff No Known Address 2.0	Nigeria
Integrated Campaigns	Bronze	Dentsu Creative	Netflix	Nollywood is Ours	Nigeria
Integrated Campaigns	Bronze	mediareach OMD Ghana	Danone Ghana	Fanice Yeekor Dubai" Campaign"	Ghana
Integrated Campaigns	Bronze	Innova DDB Ghana	Tex Styles Group (GTP)	Rebirth Of An Icon	Ghana
Integrated Campaigns	Bronze	Oliver MEA	Johnnie Walker	No Labels	Nigeria
Integrated Campaigns	Bronze	Mindfull Creative Agency	Lashibi Funeral Homes & Crematorium	WE'VE GOT YOU	Ghana
Integrated Campaigns	Bronze	Dentsu Creative	Netflix	Nollywood is Home 2.0	Nigeria
Integrated Campaigns	Bronze	CANAL+ INTERNATIONAL	CANAL+	30 YEARS CANAL+ INTEGRATED CAMPAIGN	France
Integrated Campaigns	Bronze	mediaReach OMD	Airtel	Esther	Nigeria
Integrated Campaigns	Bronze	EchoHouse Ghana	Dove Ghana	Time Out With Dove	Ghana
Integrated Campaigns	Bronze	CANAL+ INTERNATIONAL	CANAL+ INTERNATIONAL	A HOT PROMOTION WITH CANAL+	France
Integrated Campaigns	shortlist	X3MIdeas	SHOWMAX	REAL HOUSEWIVES OF LAGOS	Nigeria
Integrated Campaigns		mediaReach OMD	Indomie Noodles	Indomie - Unconditional Love	Nigeria
Integrated Campaigns	Shortlist		Tecnicil Industry	From Cape Verde, with pride	Cape Verde
Integrated Campaigns	Chartliat	mediaReach OMD	Diageo/Guinness	Guinness August Meeting	
0 1 0		mediaReach OVD	-		Nigeria
Integrated Campaigns			Hypo Bleach	Hypo Bleach - Do More	Nigeria
Integrated Campaigns		dentsu X Nigeria	Uber	Uber GO Campaign	Nigeria
Integrated Campaigns	Shortlist	Spice 360 Limited	Indomie Noodles	Show Some Love	Nigeria
PR and Reputation Management	Gold	X3MIdeas	Neusroom	Neusroom - Vote to predict your future	Nigeria
PR and Reputation Management	Gold	mediaReach OMD	Indomie Noodles	Indomie Heroes Awards	Nigeria
PR and Reputation Management	Silver	Hill + Knowlton Strategies	Netflix	Netflix African Foktales, Reimagined""	Nigeria
PR and Reputation Management	Silver	Hill + Knowlton Strategies	Informa Markets	Nigeria Energy Conference	Nigeria
PR and Reputation Management	Silver	Red For Africa	Access Bank Plc	Reputation Management for Access Bank PLC	Nigeria
PR and Reputation Management	Silver	Hill + Knowlton Strategies	Lagos Leather Fair	Lagos Leather Fair	Nigeria
PR and Reputation Management	Silver	mediaReach OMD	Lush Hair	Lush Hair Lady On The Stand	Nigeria
PR and Reputation	Chartliat	mediaReach OMD	Kellogg's	Kellogg's World Breakfast Day	Nigeria
Management	SHORIIST	medianeadi OVD	rvellogg s	Reliogy's World Breaklast Day	Nigeria
Use of Data	Gold	X3M Ideas	The Extra Step Initiative	The Soot Life expectancy	Nigeria
Use of Data	Silver	Arden and Newton BMC	Aella	Aella Hunt	Nigeria
Use of Data	Silver	Dentsu Kenya	Multichoice	The Dynamic Billboard	Kenya
Use of Data	Bronze	dentsu X Nigeria	Uber	Uber Go Campaign	Nigeria
Use of Data	Shortlist	Emergent Lab Limited	Vote023	The Power In Numbers	Nigeria
Use of Data	Shortlist	Noah's Ark Communications Limited	Maltina	Together Happiness Happens Happier Together	Nigeria
Use of Influencers and Brand Ambassadors	Gold	Dentsu Creative	Budweiser Nigeria	BUD X	Nigeria
	1		Delevated	BDF Luminous W630	Nigeria
Use of Influencers and Brand Ambassadors	Gold	Dentsu Creative	Beiersdorf	BBI Editiliods Wood	
	Gold Gold		Multichoice Nigeria	Big Brother Diary Room Activation	Nigeria
Ambassadors Use of Influencers and Brand		UP IN THE SKYLTD			Nigeria Nigeria
Ambassadors Use of Influencers and Brand Ambassadors Use of Influencers and Brand	Gold	UP IN THE SKYLTD	Multichoice Nigeria	Big Brother Diary Room Activation	

Use of Influencers and Brand Ambassadors	Bronze	Dentsu Creative	Budweiser Nigeria	Smooth King Remix2	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	PHD Media	MTN Nigeria	MTN Broadband Integration	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	mediaReach OMD	Lush Hair	Lush Hair - AMVCA	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	UP IN THE SKY LTD	Global Accelerex	We've Met Before - Global Accelerex	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	Insight Publicis	Pepsi	Pepsi Confam	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	TBWA Concept unit	JAMESON BLACK BAREEL	JAMESON XTEMS TOGETHER IS OUR WIN	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	Dentsu Creative	Netflix	Nollywood is Ours	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	Dotts Media house	ChipperCash	Bank On It	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	mediaReach OMD	Hypo Toilet Cleaner	Hypo Toilet Rescue 2.0	Nigeria
Use of Influencers and Brand Ambassadors	Bronze	7EVEN INTERACTIVE LIMITED	AB InBev/HERO	HERO : Nwanne Di Uto	Nigeria
Use of Influencers and Brand Ambassadors	Shortlist	CANAL+ INTERNATIONAL	CANAL+ INTERNATIONAL	CANAL+ APP Influence	France
Use of Influencers and Brand Ambassadors	Shortlist	Insight Publicis	Aquafina premium water	Aquafina Padi of Life	Nigeria
Use of Influencers and Brand Ambassadors	Shortlist	mediaReach OMD	Airtel	AIRTEL LOVE STORIES	Nigeria
Use of Influencers and Brand Ambassadors	Shortlist	mediareachOMD	Mouka Foam Limited	GET THE MOUKA FOR YOU""	Nigeria
Use of Influencers and Brand Ambassadors	Shortlist	mediaReach OMD	Airtel	AIRTEL LOVE STORIES	Nigeria
Use of Influencers and Brand Ambassadors	Shortlist	mediareachOMD	Flutterwave	IDENTIFYING WITH THE EXTRORDINARY CAMPAIGN""	Nigeria
Use of Insights and Strategy	Gold	X3M Ideas	The Extra Step Initiative	The Soot Life expectancy	Nigeria
Use of Insights and Strategy	Gold	X3M Ideas	Neusroom	Neusroom - Vote to predict your future	Nigeria
Use of Insights and Strategy	Silver	Oliver MEA	Johnnie Walker	No Labels	Nigeria
Use of Insights and Strategy	Silver	PHD Media	Transsion	Tecno Camon 19 - Roles Reversed	Nigeria
Use of Insights and Strategy	Silver	PHD Media	MTN Nigeria	MTN Broadband Integration	Nigeria
Use of Insights and Strategy	Silver	Dentsu Creative	Budweiser Nigeria	Smooth King Remix Tour	Nigeria
0 0,			<u> </u>		
Use of Insights and Strategy	Silver	PHD Media		Martell Lounge	Nigeria
Use of Insights and Strategy	Silver		Dominos Pizza	Dominos Twin Day campaign	Ghana
Use of Insights and Strategy	Bronze	mediaReach OMD	Hypo Toilet Cleaner	Hypo Toilet Rescue 2.0	Nigeria
Use of Insights and Strategy	Bronze	mediaReach OMD	Lush Hair	Lush Hair - AM/CA	Nigeria
Use of Insights and Strategy	Bronze	dentsu X Nigeria	Glovo	Glovo You Order, We Deliver Campaign	Nigeria
Use of Insights and Strategy	Bronze	Red For Africa	Nigerian Breweries/Maltina	Together Happiness Happens	Nigeria
Use of Insights and Strategy	Bronze	mediareach OMD Ghana	Nutrifoods Ghana Limited, Tasty Tom Jollof Mix	Jollof Mix Campaign	Ghana
Use of Insights and Strategy	Bronze	Noah's Ark Communications Limited	Airtel Nigeria	Data is Life 5.0	Nigeria
Use of Insights and Strategy	Bronze	Noah's Ark Communications Limited	Maltina	Together Happiness Happens Happier Together	Nigeria
Use of Insights and Strategy	Bronze	mediaReach OMD	Airtel	Tiwa Savage Live Concert	Nigeria
Use of Insights and Strategy	Bronze	mediareach OMD Ghana	Danone Ghana	Fanice Yeekor Dubai" Campaign"	Ghana
Use of Insights and Strategy		mediaReach OMD	Google	Google Small Shop" Radio Sponsorship"	Nigeria
Use of Insights and Strategy	Shortlist	7EVEN INTERACTIVE LIMITED		HERO: Nwanne Di Uto	Nigeria
Use of Insights and Strategy	Shortlist	mediaReach OMD	Diageo/Johnnie Walker	Walkers District(Johnnie Walker Paint the Town a Kind of Red)	Nigeria
Use of Insights and Strategy	Shortlist	mediaReach OMD	TopRite Roofing Sheet	TopRite Na Confam Campaign	Nigeria
Use of Insights and Strategy		mediareachOMD	Bajaj Boxers	BAJAJ BOXERS STREET TUNES	Nigeria
Use of Insights and Strategy	Shortlist	Noah's Ark	Airtel Nigeria	Smartcash PSB Troubles	Nigeria
		Communications Limited	3		
Use of Insights and Strategy		mediaReach OMD	Reckitt Benckiser	Dettol Global Handwashing Day" Campaign"	Nigeria
Use of Insights and Strategy	Snortlist	mediaReach OMD	Diageo/Malta Guinness	Malta Guinness Sahur Kitchen Partnership	Nigeria

Use of Insights and Strategy	Shortlist	mediaReach OMD	Perfetti - CentreFresh	CenterFresh Show Your Confidence" Campaign"	Nigeria
Use of Media	Gold	Insight Publicis	PRIME VIDEO	PRIME DRONE SHOW: Trailer in the Sky	Nigeria
Use of Media	Gold	Dentsu Creative	Guinness NIgeria	Smirnoff No Known Address 2.0	Nigeria
Use of Media	Gold	Dentsu Creative	Budweiser Nigeria	BUD X	Nigeria
Use of Media	Gold	CANAL+ INTERNATIONAL	CANAL+ INTERNATIONAL	DISCOVER THE BATANGA	France
Use of Media	Gold	PHD Media	Martell Nigeria	Martell Lounge	Nigeria
Use of Media	Gold	X3M Ideas	LPM Foundation	Voices in my air	Nigeria
Use of Media	Silver	PHD Media	MTN Nigeria	Tecno Camon 19 - Roles Reversed	Nigeria
Use of Media	Silver		Dominos Pizza	Dominos Twin Day campaign	Ghana
Use of Media	Silver		Multichoice	The Dynamic Billboard	Kenya
Use of Media	Silver	dentsu X Nigeria	Hennessy	Hennessy VS All I Need	Nigeria
Use of Media	Silver	mediaReach OMD	Indomie Noodles	Indomie Heroes Awards	Nigeria
Use of Media	Silver		Dominos Pizza	Dominos Honk Twice Campaign	Ghana
Use of Media	Silver	mediaReach OMD	Lush Hair	Lush Hair Lady On The Stand	Nigeria
Use of Media	Silver	ONEWLDCARD LIMITED		Devon King's Flock Billboard	Nigeria
Use of Media	Bronze		<u> </u>		
Use of Media	Bronze	Carpe Diem Solutions	Hypo Toilet Cleaner Labari Africa Productions	Hypo Toilet Rescue 2.0 Labari Africa Productions Launch	Nigeria Nigeria
OGC OF WEGIG	Dionzo	Limited		Eddan / Wilder Toddollono Eddnor	Nigoria
Use of Media	Bronze	Dentsu Creative	Netflix	Nollywood is Home 2.0	Nigeria
Use of Media	Bronze	mediareach OMD Ghana	Diageo Ghana, Orijin Beer	Orijin Back to our Roots	Ghana
Use of Media	Bronze	mediareach OMD Ghana	Nutrifoods Ghana Limited	Jollof Mix Campaign	Ghana
Use of Media	Bronze	PHD Media	MTN Nigeria	MTN Broadband Integration	Nigeria
Use of Media	Bronze	Dentsu Creative	Netflix	Nollywood is Ours	Nigeria
Use of Media	Bronze	digitXplus	Diageo/Johnnie Walker	No labels	Nigeria
Use of Media	Bronze	mediareach OMD Ghana	Danone Ghana	Nutriday Campaign	Ghana
Use of Media	Bronze	digitXplus	Airtel	Airtel Celebrates Naija	Nigeria
Use of Media	Bronze	digitXplus	Airtel	Powered by Data	Nigeria
Use of Media	Shortlist	mediaReach OMD	Airtel	AIRTEL LOVE STORIES	Nigeria
Use of Media	Shortlist	mediaReach OMD	Munch iT	Munch It Mania Hub	Nigeria
Use of Media	Shortlist	digitxplus	AIRTEL	Airtel Breaks the Bias	Nigeria
Use of Media		digitXplus	Airtel	Data is life	Nigeria
Use of Media			Hypo Bleach	Hypo Bleach Spring Cleaning on Big Brother Naija	Nigeria
Use of Media	Shortlist	mediaReach OMD	Kellogg's	Kellogg's World Breakfast Day	Nigeria
Use of Media		mediaReach OMD	Airtel	Tiwa Savage Live Concert	Nigeria
Use of Media		dentsu X Nigeria	Uber	Uber Go Campaign	Nigeria
Use of Media		mediaReach OMD	Lush Hair	Lush Hair - AM/CA	Nigeria
Use of Media		mediareachOVD	Flutterwave	IDENTIFYING WITH THE EXTRORDINARY	Nigeria
	01	D 1 0 11		CAMPAIGN""	
Use of Media		Dentsu Creative	Budweiser Nigeria	Budweiser King of Football (Twitter Space)	Nigeria
Use of Media		mediaReach OMD	Hypo Bleach	Hypo Bleach - Do More	Nigeria
Use of Media		digitXplus	Airtel	Tiwa Savage LIVE On Airtel TV	Nigeria
Use of Media		Nomad Ghana	Zeepay Ghana	The Journey	Ghana
Use of Media	Shortlist	mediaReach OMD	Indomie Noodles	Indomie - Unconditional Love	Nigeria
Use of Media	Shortlist	mediaReach OMD	Mnimie Noodles	Mnimie Noodles - Taste the Fun on Big Brother Naija	Nigeria
Use of Media	Shortlist	mediaReach OMD	Airtel	Floating Dicot	Nigeria
Use of Media	Shortlist	mediareach OMD Ghana	OLAMAGRI, Royal Aroma Rice	Royal Aroma Fortified Campaign	Ghana
Craft					
Audio Craft	Silver	X3M Ideas	LPM Foundation	Voices in myair	Nigeria
Audio Craft	None	Bluebird Communications Limited	Kasapreko Company Limited	Alomo Bitters Radio Jingle	Nigeria
Audio Craft	None	RAGE Media Group		MOTHER'S DAY	Nigeria
Audio Craft	None	Bluebird Communications Limited	Kasapreko Company Limited	Alomo Bitters Radio Jingle	Nigeria
Design Craft	Grand Prix	X3MIdeas	Jameson	Jameson Independence Pack	Nigeria
	LIIX	Noah's Ark			
Design Craft	Gold	Communications Limited	Airtel Nigeria	Data is Life Breaking	Nigeria

Design Craft Silver Sil	Design Craft	Gold	Noah's Ark Communications Limited	Airtel Nigeria	Data is Life Frozen	Nigeria
Design Craft Benone NNOVNDDE Ghana Accorn Hearts of Oak Sporting Club Design Craft Benone NNOVNDDE Ghana Accorn Hearts of Oak Sporting Club Prime Video PRIME DRONE SHOW. Trailer in the Sky Nigeri SMCOV Internation Womans Day 2022 Nigeri SMCOV Internation Vibrans Day 2022 Nigeri Design Craft Shortilist TEWA Cornospt unit SMCOV CHAPANN RASE THE BEAR Place SMCOV Internation Vibrans Day 2022 Nigeri Design Craft Shortilist TEWA Cornospt unit SMCOV CHAPANN RASE THE BEAR Place Nigeri Digital Mibile and Social Craft Sheer SMCOV Internation Vibrans Day 2022 Nigeri Migeri	Design Craft	Gold		Airtel Nigeria	Data is Life Cracking	Nigeria
Design Craft Serina & RNN-Syl-Ubb Sharia or Dubby Publish & Sharia Shar	Design Craft	Silver	X3M Ideas	Neusroom	Neusroom - Vote to predict your future	Nigeria
Design Craft	Design Craft	Bronze	INNOVADDB Ghana	, ,	,	Ghana
Design Craft Shortiss I ISWA Concept unit SALOV CPM-PMW RASE THE BAR-Engineer Night Design Craft Shortiss I TBMA Concept unit SALOV CPM-PMW RASE THE BAR-Engineer Night RASE RASE THE BAR-Engineer Nigh	Design Craft	Bronze	Insight Publicis	Prime Video	PRIME DRONE SHOW: Trailer in the Sky	Nigeria
Design Craft Shortiss I ISWA Concept unit SNULV CHYP-RYNN RASE THE BAR-medalist Noger State Shortiss TBWA Concept unit SNULV CHAPAWN SNUCV Interested New Years Shortiss TBWA Concept unit SNUCV CHAPAWN SNUCV Interested New Years Shortiss Shortiss TBWA Concept unit SNUCV CHAPAWN SNUCV Interested New Years Shortiss TBWA Concept unit SNUCV CHAPAWN SNUCV Interested New Years Shortiss TBWA Concept unit SNUCV CHAPAWN SNUCV Interested New Years Shortiss SNucv Digital Mobile and Social Craft SNucv Digital Mobile and Social Craft SNucv Digital Mobile and Social Craft SNucv SNUM Interested SNucv Digital Mobile and Social Craft SNucv Digital Mobile and Social Craft SNucv Children SNucv SNucv Chapawn SNucv	Design Craft	Shortlist	TBWA Concept unit	SMOOV CHAPMAN		Nigeria
Design Craft Shortlist EdnoHouse Ghann Deve Channa Dove Time Out With Dove Obesign Craft Shortlist EdnoHouse Ghann Dove Channa Dove Time Out With Dove Obesign Craft Shortlist TEWA Concept unit Shortlist Concept unit Shortlist Teward Shortlist Shortlist Concept unit	Design Craft	Shortlist	TBWA Concept unit	SMOOV CHAPMAN		Nigeria
Design Craft Shortist TBWA Concept unit Shortist TBWA Concept unit unit unit unit unit unit unit uni	Design Craft	Shortlist	TBWA Concept unit	SMOOV CHAPMAN		Nigeria
Design Mobile and Social Craft Silver	Design Craft	Shortlist	EchoHouse Ghana	Dove Ghana	Dove Time Out With Dove	Ghana
Digital Mobile and Social Craft Silver XMIMoleas Loritem Recycle Limited WASTERUL CULTURE 2 Niger Digital Mobile and Social Craft Silver XMIMoleas Loritem Recycle Limited WASTERUL CULTURE 3 Niger Film Craft Silver CIRCUS KFC	Design Craft	Shortlist	TBWA Concept unit	SMOOV CHAPMAN	-	Nigeria
Digital Mobile and Social Craft Silver Silver Silver Silver Silver ClRCUS KFC KFC KFC Real Maurit Film Craft Silver ClRCUS KFC KFC KFC Real Maurit Film Craft Silver CANAL+ INTERNATIONAL SO YEARS CANAL+ FILMCRAFT Franc CANAL+ INTERNATIONAL CANAL+	Digital Mobile and Social Craft	Silver	X3MIdeas	Loritem Recycle Limited	WASTEFUL CULTURE 1	Nigeria
Film Craft Silver Circlosis Media house ChipperCash Bank On It Nigeri Film Craft Silver Circlosis KPC KPC KPC Be Real Meurit Film Craft Silver CANAL+ INTERNATIONAL CANAL+ INTERNATIONAL 30 YEARS CANAL+ FILMCRAFT France CANAL+ INTERNATIONAL SILVER CANAL+ FILMCRAFT France CANAL+ INTERNATIONAL SILVER CANAL+ FILMCRAFT France CANAL+ INTERNATIONAL SILVER CANAL+ FILMCRAFT France CANAL+ FILMCRAFT France CANAL+ INTERNATIONAL SILVER CANAL+ FILMCRAFT France CANAL+ FILMC	Digital Mobile and Social Craft	Silver	X3M Ideas	Loritem Recycle Limited	WASTEFUL CULTURE 2	Nigeria
Film Craft Silver CIRCUS! KFC KFC Be Real Maurit Film Craft Silver CANAL+ INTERNATIONAL CANAL+ INTERNATIONAL 30 YEARS CANAL+ FILM CRAFT Franco Film Craft Silver LENVOL MOIRE CASTEL AFRICUE Back to our roots Coars Film Craft Bronze CIRCUS! KFC KFC Be Real Maurit Film Craft Bronze Dotts Media house Chipper Cash Bank to our roots Coars Film Craft Bronze Dotts Media house Chipper Cash Bank On It Nigeri Craft Bronze Dotts Media house Chipper Cash Bank On It Nigeri Craft Shortlist L'Agence X GBH GBH, my hair, my crown. Coast Film Craft Shortlist Bluebird Communications Limited Communications Limited Communications Limited Communications Limited Communications Limited Film Craft Shortlist PHD Media Transision Tecno Camon 19 - Roles Reversed Nigeri Nigeri Control Silver Nosh's AK Communications Limited Artel Nigeria Data is Life Cracking Nigeri Nigeri Craft Silver Nosh's AK Communications Limited Artel Nigeria Data is Life Frozen Nigeri Print Craft Silver Nosh's AK Communications Limited Communications Limited Nosh's AK Communications Limited	Digital Mobile and Social Craft	Silver	X3M Ideas	Loritem Recycle Limited	WASTEFUL CULTURE 3	Nigeria
Film Craft Silver CANAL+ INTERNATIONAL 30 YEARS CANAL+ FILM CRAFT France Film Craft Silver LENVOL INDIRE CASTEL AFRICUE Back to our roots Coast Film Craft Bronze Dentsu Creative Netflix Nollywood is Qurs Nogri Film Craft Bronze Dentsu Creative Netflix Nollywood is Qurs Nogri Film Craft Bronze Dentsu Creative Netflix Nollywood is Qurs Nogri Film Craft Bronze Dotts Media house ChipperCash Bank On It Nogri Film Craft Shortlist L'Agence X GBH GBH, my hair, my crown. Coast Film Craft Shortlist Communications Limited Film Craft Shortlist Shortlist PhD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri Film Craft Shortlist Shortlist PhD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri Film Craft Shortlist Shortlist Tecno Camon 19 - Roles Reversed Nigeri Film Craft Silver Communications Limited Film Craft Silver Noah's Ark Communications Limited Frint Craft Silver Communications Limited Film Craft Silver Communications Limited Frint Craft Silver Noah's Ark Communications Limited Frint Craft Silver Noah's Ark Communications Limited Frint Craft Silver Communications Limited Frint Craft Silver Communications Limited Frint Craft Silver Noah's Ark Communications Limited Frint Craft Silver Communications Limited Frint Craft Silver Noah's Ark Communica	Film Craft	Silver	Dotts Media house	ChipperCash	Bank On It	Nigeria
Film Craft Silver L'ENVOL IVOIRE CASTEL AFRIQUE Back to our roots Nory Coast Film Craft Bronze Circust Network Silver L'ENVOL IVOIRE CASTEL AFRIQUE Back to our roots Nory Coast Film Craft Bronze Dentsu Creative Nettix Nollywood is Ours Nigeri Direct Short Silver Communications Limited Short Silver Communications Limited Short Silver Communications Limited Noah's Ark Communications Limited Silver Communications Limited Silver Communications Limited Silver Communications Limited Silver Communications Limited Noah's Ark Communications Limited Noah's Ark Silver Communications Limited Noah's Ark Communications Limited Silver Communications Limited Noah's Ark Silver Communications Limited Noah's Ark Silver Noah's Ark Communications Limited Noah's Ark Silver Noah's Ark Communications Limited Noah's Ark Silver Noah's Ark Communications Limited Noah's Ark N	Film Craft	Silver	CIRCUS!	KFC	KFC Be Real	Mauritius
Film Craft Silver CIRCUSI KFC KFC Beal Mount Film Craft Bronze CIRCUSI KFC KFC Be Real Mount Film Craft Bronze Dotts Media house ChipperCash Bank On it Nigeri Film Craft Bronze Dotts Media house ChipperCash Bank On it Nigeri Communications Limited All Revolutions of the Communications Limited All Revolutions Communications Limited Communicati	Film Craft	Silver		CANAL+ INTERNATIONAL	30 YEARS CANAL+ FILM CRAFT	France
Film Craft Bronze Dotts Media house ChipperCash Bank On It Nigeri Mory Coasts Film Craft Bronze Dotts Media house ChipperCash Bank On It Nigeri Mory Coasts Film Craft Shordlist L'Agence X GBH Gammunications Limited Communications Limited Communications Limited Media Together Togeth	Film Craft	Silver	L'ENVOL IVOIRE	CASTEL AFRIQUE	Back to our roots	lvory Coast
Film Craft Bronze Dotts Media house ChipperCash Bank On It Nigeri Film Craft Shortlist L'Agence X GBH GBH, myhair, mycrown. Coast Film Craft Shortlist Communications Limited Communications Limited Film Craft Shortlist Shortlist Film Craft Silver Communications Limited Print Craft Silver Communications Limited Print Craft Silver Communications Limited Communications Limited Print Craft Silver Communications Limited Print Craft Bronze Communications Limited Print Craft Bronze Print Craft Shortlist Desic Greative Netflix Notlywood is Home 2.0 Nigeri Print Craft Shortlist Desic Greative Netflix Notlywood is Home 2.0 Nigeri Digital Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Boomplay Boomplay Boomplay Boomplay Boomplay Silver Hennessy SAII Need Nigeri	Film Craft	Bronze	CIRCUS!	KFC	KFC Be Real	Mauritius
Film Craft Shortlist L'Agence X GBH GBH, myhair, mycrown. Nory Coast Film Craft Shortlist Communications Limited Film Craft Shortlist Shortlist Communications Limited Film Craft Shortlist Shortlist PHD Media Transision Tecno Camon 19 - Roles Reversed Nigeri Nigeri Tecno Camon 19 - Roles Reversed Nigeri Transision Tecno Camon 19 - Roles Reversed Nigeri Tecno C	Film Craft	Bronze	Dentsu Creative	Netflix	Nollywood is Ours	Nigeria
Film Craft Shortlist L'Agence X GEH GEH, my'hair, my'crown. Coast Film Craft Shortlist Communications Limited Kasapreko Company Limited Alomo Bitters TV Commercial Nigeri Together Happiness Happens Happier Together Toge	Film Craft	Bronze	Dotts Media house	ChipperCash	Bank On It	Nigeria
Film Craft Shortlist Communications Limited Film Craft Shortlist Communications Limited Film Craft Shortlist Noah's Ark Communications Limited Film Craft Shortlist PHD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri Together Shortlist PHD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri All Film Craft Silver Noah's Ark Communications Limited Communications Limited Reversed Nigeria Data is Life Cracking Nigeri Noah's Ark Communications Limited Colgate Nigeria Data is Life Frozen Nigeri Noah's Ark Communications Limited Reversed Nigeria Data is Life Frozen Nigeri Noah's Ark Communications Limited Colgate Nigeria Bring it on Musa Nigeri Print Craft Silver Noah's Ark Communications Limited Reversed Noah's Ark Communica	Film Craft	Shortlist	L'Agence X	GBH	GBH, my hair, my crown.	lvory Coast
Film Craft Shortlist Communications Limited Film Craft Shortlist PHD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri Rilm Craft Shortlist PHD Media Transsion Tecno Camon 19 - Roles Reversed Nigeri Rilm Craft Silver Noah's Ark Communications Limited Airtel Nigeria Data is Life Cracking Nigeri Rilm Nigeri Rilm Rilm Rilm Rilm Rilm Rilm Rilm Ril	Film Craft	Shortlist		Kasapreko Company Limited	Alomo Bitters TV Commercial	Nigeria
Film Craft Shortlist IMTED AB/ InBev / HERO HERO : Nwanne Di Uto Nigeri Imited IMTED Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Colgate Nigeria Bring it on Musa Nigeri Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri Nigeri Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver dentsu XNigeria Hennessy Hennessy VS All I Need Nigeri	Film Craft	Shortlist		Maltina		Nigeria
Film Craft Shortlist LIMTED AB/InBev/HERO HERO: Nwanne Di Uto Nigeri Print Craft Silver Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri Print Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL Integrated Digital Campaign Silver dentsu XNigeria Hennessy Hennessy SAII Need Nigeri	Film Craft	Shortlist	PHD Media	Transsion	Tecno Camon 19 - Roles Reversed	Nigeria
Print Craft Silver Communications Limited Print Craft Silver Silver Noah's Ark Communications Limited Print Craft Silver	Film Craft	Shortlist	_	AB/ InBev/ HERO	HERO: Nwanne Di Uto	Nigeria
Print Craft Silver Communications Limited Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Print Craft Silver Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Nogeri Nigeri Print Craft Bronze Noah's Ark Communications Limited Nogeria Nigeri Nigeri Nigeri Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri	Print Craft	Silver		Airtel Nigeria	Data is Life Cracking	Nigeria
Print Craft Silver Communications Limited Colgate Nigeria Data is Life Frozen Nigeri Print Craft Silver Noah's Ark Communications Limited Colgate Nigeria Bring it on Musa Nigeri Print Craft Silver Noah's Ark Communications Limited Print Craft Silver Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Noah's Ark Communications Limited Print Craft Bronze Noah's Ark Communications Limited Noah's Ark Communications Limited Worker's Day Toxicity Nigeri Nigeri Print Craft Bronze Print Craft Bronze Print Craft Bronze Noah's Ark Communications Limited Nigeri Nigeri Print Craft Bronze Noah's Ark Communications Limited Noah's Ark Communications Limited Nigeri Nigeri Nigeri Data is Life Breaking Nigeri	Print Craft	Silver		Colgate Nigeria	Bring it on Mke	Nigeria
Print Craft Silver Communications Limited Print Craft Silver Silver Silver Silver Silver Silver Communications Limited Colgate Nigeria Silver Communications Limited Print Craft Silver	Print Craft	Silver		Airtel Nigeria	Data is Life Frozen	Nigeria
Print Craft Silver Communications Limited Print Craft Silver Noah's Ark Communications Limited Airtel Nigeria Data is Life Breaking Nigeri Print Craft Bronze Noah's Ark Communications Limited Worker's Day Toxicity Nigeri Noah's Ark Communications Limited Worker's Day Toxicity Nigeri Print Craft Bronze Noah's Ark Communications Limited Worker's Day Toxicity Nigeri Nigeri Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri Print Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL CANAL+ DISCOVER THE BATANGA DIGITAL France Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver dentsu X Nigeria Hennessy Hennessy VS All I Need Nigeri	Print Craft	Silver		Colgate Nigeria	Bring it on Musa	Nigeria
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Print Craft Shortlist Dentsu Creative Netflix Nollywood is Home 2.0 Nigeri Print Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL CANAL+ DISCOVER THE BATANGA DIGITAL France Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver dentsu X Nigeria Hennessy Hennessy VS All I Need Nigeri	Print Craft	Bronze			Worker's Day Toxicity	Nigeria
Print Craft Shortlist Spice 360 Limited Lush Hair The Beauty of Freedom Nigeri Digital Integrated Digital Campaign Gold CANAL+ INTERNATIONAL CANAL+ DISCOVER THE BATANGA DIGITAL France Integrated Digital Campaign Silver Boomplay Boomplay Boomplay Pass The Mic Nigeri Integrated Digital Campaign Silver dentsu X Nigeria Hennessy Hennessy VS All I Need Nigeri	Print Craft	Shortlist		Netflix	Nollywood is Home 2.0	Nigeria
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Integrated Digital Campaign Silver dentsu X Nigeria Hennessy Hennessy VS All I Need Nigeri	Integrated Digital Campaign	Silver		Boomplay	Boomplay Pass The Mc	Nigeria
	Integrated Digital Campaign	Silver		. ,	. ,	Nigeria
piniegraleo Digital Campaign Snortlistjop in the Skyllo IGobal Accelerex IWe ve Met Before - Global Accelerex Nideri	Integrated Digital Campaign		UP IN THE SKYLTD	Global Accelerex	We've Met Before - Global Accelerex	Nigeria

Integrated Digital Campaign	Shortlist	Sphere Media Technologies	Eastern Trading Ltd	Eastern Trading 70 Years Anniversary	Mauritius
Messaging	Silver	Dentsu Creative	Budweiser Nigeria	BUD X	Nigeria
Messaging	Shortlist	Dentsu Creative	Netflix	Nollywood is Home 2.0	Nigeria
Social Media Campaigns	Grand Prix	Dentsu Creative	Budweiser Nigeria	Smooth King Remix2	Nigeria
Social Media Campaigns	Silver	Dentsu Creative	Budweiser Nigeria	Budweiser King of Football (Twitter Space)	Nigeria
Social Media Campaigns	Silver	X3M Ideas	Neusroom	Neusroom - Vote to predict your future	Nigeria
Social Media Campaigns	Silver	Noah's Ark Communications Limited	Airtel Nigeria	Data is Life 5.0 Esther	Nigeria
Social Media Campaigns	Bronze	digitxplus	Airtel	Airtel Breaks the Bias	Nigeria
Social Media Campaigns	Bronze	Neukleos	Golden Morn	King of Breakfast	Nigeria
Social Media Campaigns	Bronze	digitXplus	Airtel	Data is life	Nigeria
Social Media Campaigns	Bronze	UP IN THE SKY LTD		Easter Dailies	Nigeria
Social Media Campaigns	Bronze	digitxplus	Airtel	Tiwa Savage LIVE On Airtel TV	Nigeria
Social Media Campaigns	Bronze	Mantra	Cape Verde Government	Names	Cape Verde
Social Media Campaigns	Bronze	digitXplus	Diageo/Johnnie Walker	Walkers District	Nigeria
Social Media Campaigns	Bronze	L'Agence X		Maintenant c'est fait	lvory Coast
Social Media Campaigns	Bronze	Octoplus Marketing Group		Wonderland Lagos	Nigeria
Social Media Campaigns	Shortlist	Mantra	Unitel T+	In your own way	Cape Verde
Social Media Campaigns	Shortlist	Noah's Ark Communications Limited	Smartcash PSB	Smartcash PSB Troubles	Nigeria
Social Media Campaigns	Shortlist	digitXplus	Airtel	Airtel Celebrates Naija	Nigeria
Social Media Campaigns	Shortlist	UP IN THE SKY LTD		Use your PVC	Nigeria
Social Media Campaigns	Shortlist	Neukleos	Maggi	Where There's Jollof, There Is Maggi.	Nigeria
Social Media Campaigns	Shortlist	L'Agence X		Un seul bureau suffit, bonne fête papa	lvory Coast
Social Media Campaigns	Shortlist	Nerdware	South African Road Agency	Living in Full Colour	South Africa
Social Media Campaigns	Shortlist	ONEWILDCARD LIMITED	Devon King's	How You See Am?	Nigeria
Social Media Campaigns	Shortlist	UP IN THE SKYLTD	Arla Dano	Finish it	Nigeria
Websites Microsites Web services	Silver	X3MIdeas	The Extra Step Initiative	The Soot Life expectancy - www.SootCity.com	Nigeria
Websites Microsites Web services	Silver	Nerdware	South African Road Agency	Revitalizing a National Road Agency's Digital Marketing Efforts	South Africa
Entertainment					
Entertainment Audio	Bronze	X3M Ideas		THE XPERIMENT ALBUM	Nigeria
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ABOUT KARABO LEDWABA

Karabo Ledwaba is a Marketing and Media Editor at Bizcommunity and award-winning journalist. Before joining the publication she worked at Sowetan as a content producer and reporter. She was also responsible for the leadership page at SMag, Sowetan's lifestyle magazine. Contact her at karabo@bizcommunity.com

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