

Millicent Maroga, corporate affairs director at Heineken SA

 By [Emily Stander](#)

18 Jan 2023

Our first #BehindtheSelfie interview this year is with the magnanimous corporate affairs director at Heineken South Africa, Millicent Maroga.



Image supplied: Millicent Maroga, corporate affairs director at Heineken South Africa

■ ***Where do you live, work and play?***

I live in Midrand, and play in Midrand. I am part of an amazing community of runners (Midrand Running Crew and the Fat Cats), and cycling crew (Midrand Cycling Cru).

■ ***What's really behind your selfie?***

Passion for what I do, showcasing our amazing brands to my social networks and sharing them with friends and family.

■ ***What does a typical weekend look like for you now?***

I am privileged with the opportunity to do what I love on weekends. So my typical weekend includes running or cycling, and during soccer season attending my son's soccer matches and cooking on Sundays.

■ ***Describe your career so far.***

As the corporate affairs director for Heineken South Africa, I lead the company's corporate affairs agenda and am at the helm of its sustainability agenda to Brew a Better World.

I started my career in the alcohol industry 18 years ago, and for nine years was a corporate affairs manager and a public policy projects manager at a large alcoholic beverage company.

In my role, I was largely responsible for driving the company's Corporate Affairs Strategy encompassing - protecting the company's license to trade, stakeholder and government relations, regulatory management, enterprise development and corporate social development. I also worked in finance also as the head of the Old Mutual Foundation for three years.

🎲 **What are you streaming/reading/listening to right now?**

I am currently reading *Atomic Habits* by James Clear and *Nudge* by Richard Thaler and Cass Sunstein.

I just finished *Manifest* (yep, only now) and *The Crown*.

🎲 **What's your favourite gif?**

□

🎲 **Give us the quote you like to live your life by?**

I have two:

"A journey of a thousand miles begins with a single step" – Lao Tzu

"When women gather, magic happens."

🎲 **Do you have any secret talents?**

I am good at remembering people's surnames. Not sure if it's a talent, but it should be as remembering people's names is not easy for some people.

🎲 **What are some of your best loadshedding survival tips?**

Make sure all the powerbanks are charged, as well as the backup lights. For my cup of coffee, make sure I fill a flask with hot water and have some content from Netflix and Showmax downloaded on my phone.

ABOUT EMILY STANDER

Freelancer specialising in games and entertainment | My first loves are writing, music and video games

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