

Africa Rising Music Conference announces international lineup

The Africa Rising Music conference (ARMC) has announced the international artists that will be showcased in the lineup.



ARMC attendees are primed to enjoy world-class performances from the line-up that boasts artists from various countries, including focus territory, The Netherlands.

The talents of Eritrea-born vocalist Rimon, Ghanaian artist based in the South East of Amsterdam, BnnyHunna and South African-Dutch singer-songwriter Joya Mooi are set to ignite the stage, highlighting their musical style, genre and impeccable skillset.



Zoë Modiga presents *Ukobonga* at Lyric Theatre 4 Apr 2022

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Spanker (a Dutch Hip-Hop producer), Yung Dada (a multi-instrumentalist and producer) and esteemed artist Frenna (a vocalist and one of the most renowned artists in the Netherlands) are also part of the lineup.



Image supplied: Rimon will be at the ARMC

ARMC 2022 themes

Women's Voices: Amplifying them in the music business Building Bridges: Exchange between Africa and the world

Independent Africa: Developing, understanding and creating new opportunities

The showcase format will see local acts and acts perform over two nights across the electronic and urban genres from The Netherlands, Germany and Austria perform.

"We as the Dutch Music Export are truly proud to create such a versatile space for connecting, learning and building within the music industry," said a Dutch Music Export spokesperson.



Image supplied: Money Ba Doo is one of the ambassadors at ARMC

The full-female ambassador lineup also includes: Tumi Mogapi, Women In Music South Africa, artist and songwriter Money Ba Doo, Anyiko Owoko, artist and producer Jamiie and Dieuwertje Heuvelings.

The conference will take place at the Hallmark Hotel in Johannesburg from 24-15 May. Tickets are available here.

For more, visit: https://www.bizcommunity.com