15 startups revealed for Google's Startups Accelerator Africa Class 7

Google has announced the participants in Google for Startups Accelerator Africa Class 7. The selected startups are developing solutions in areas such as healthcare, education, fleet management, logistics automation and recruiting.

Source: Unsplash

This seventh class includes 15 tech startups from seven African countries, with Cote D'Ivoire joining for the first time. The class was selected from thousands of applications, with a final selection based on product stage, program alignment and market fit.

Over the next three months, they will work with Google mentors and facilitators learning best practices on a range of topics including Artificial Intelligence, Big Data, organisational culture, growth strategies and more.

Google for Startups Accelerator Africa programmes is organised around a virtual bootcamp concept that includes seminars, one-on-one coaching sessions, and peer-to-peer learning opportunities. Bootcamps will take place in March, April and May.

Selected startups (in alphabetical order)

1. **Clafiya (Nigeria):** Clafiya connects patients to health practitioners to provide fast and affordable on-demand primary care services in Africa.
2. **Fleetsimplify (Kenya):** Fleetsimplify is a fleet management platform for shared mobility.
3. **HydroIQ (Kenya):** HydroIQ is a virtual water network that gives consumers and utilities a single, transparent platform to manage their water consumption and management.
4. **iVerify.ng (Nigeria):** iVerify.ng is a digital identity onboarding platform.

5. **LaRuche Health (Côte d'Ivoire):** LaRuche Health offers inclusive apps that simplify care delivery and improve patient access to preventive healthcare services.
6. **LyRise (Egypt):** LyRise is a platform that provides companies with an easier, faster way to hire and work with vetted AI and data talents from Africa.
7. **MDaaS Global (Nigeria):** MDaas builds and operates modern, technology-enabled diagnostic services in clinically-underserved communities in Nigeria.
8. **Multiplied (South Africa):** Multiplied offers data-driven design at scale through infinite personalised content for marketing.

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9. **Nulitics (South Africa):** Nulitics is a specialist Mixed Reality (XR) software development and system integrator with a focus on XR wearable technology.
10. **Ridelink (Uganda):** Ridelink makes cargo mobility affordable and accessible for small businesses at the tap of a button.
11. **SmartClass (Tanzania):** SmartClass is a skill-learning network that enables youth to learn from their peers.
12. **Sukhiba (Kenya):** Sukhiba is a decentralised community-based commerce platform.
13. **Terawork (Nigeria):** Terawork is a pan-African online freelance marketplace plugging African talent into the global workforce.
14. **The Marking App (South Africa):** The Marking App provides a data-free application that automatically marks handwritten school assessments while also automating school administration.
15. **truQ (Nigeria):** truQ is a tech-enabled logistics platform automating and optimising short-haul (or intracity) logistics for automated retail distribution companies in Africa.

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