

2022 Pan-African (Re)Insurance Journalism Awards opens entries

Continental Reinsurance Plc has opened submissions for the 2022 pan-African (re)insurance journalism awards. Business reporters across the African continent may submit entries across several award categories until 31 January 2022.



Source: https://www.continental-re.com/journalism-awards/

Now in its seventh successful year, English, French, and, for the first time, Arabic entries are to be received by 31 January 2022.

The awards recognise the outstanding work of journalists who report on developments within the insurance sector across Africa. Successful candidates must demonstrate how their articles have raised awareness and understanding of developments in the (re)insurance sector.

For the 2022 edition, the award categories include:

- Best (Re)Insurance Print Article English
- Best (Re)Insurance Broadcast (TV/Radio) entry English
- Best (Re)Insurance Online Article English
- Best (Re)Insurance Entry (TV, Radio, Print, Online) French
- Best (Re)Insurance Entry (TV, Radio, Print, Online) Arabic

Lawrence Nazare, group managing director at Continental Reinsurance Plc, commented, "We are excited to introduce an Arabic category to this edition of the awards as a show of inclusivity and to reflect the diversity of the markets we serve."

He added, "Overall, we have seen exciting improvements in the extent of coverage for the (re)insurance sector in the years since we launched the awards. We look forward to seeing how the journalists have tackled the developing stories in the past year. We will be honouring the winners at an industry event in 2022."

Among the participation guidelines, only articles published or aired between 1 January 2021 to 31 January 2022 are eligible for entry. Journalists can access other guidelines on the awards page.

Based on objective judging criteria, the 2022 submissions will be judged by a panel of independent English, French and Arabic international media practitioners and insurance specialists.

The awards finalists will be announced in March 2022, while the winners will be announced and honoured at an industry event in May 2022 – an opportunity for the winning journalists to learn more about insurance while having access to industry leaders and experts.

For more, go to https://www.continental-re.com/journalism-awards

For more, visit: https://www.bizcommunity.com