

The Odd Number's Bongiwe Neema Nouse announced as 2020 Next Creative Leaders MENA/Africa Regional winner

Bongiwe Neema Nouse, a copywriter at The Odd Number in Johannesburg, has been named the MENA/Africa Regional winner in the Next Creative Leaders 2020 competition, run jointly by The One Club for Creativity and The 3% Movement.

Next Creative Leaders (NCL) is a portfolio competition that identifies, celebrates and gives a global platform to talented women and non-binary creatives who are making their mark on the world with both their work and a unique point of view on creative leadership that's changing the industry for the better.

The complete list of 25 winners from 12 countries is available [here](#).

The competition recognises those who are stepping into leadership roles, including copywriters, art directors, designers, ACDs, newly-promoted creative and design directors with less than one year in the role, and creative teams who are doing game-changing work.

Entrants were judged by a diverse jury of 88 creatives from 25 countries on four-to-six pieces of creative work, their background and information about how they — and their work — are pushing the industry forward and making a positive contribution in terms of diversity, mentoring and advocacy.



Bongiwe Neema Nouse, a copywriter at The Odd Number.

Along with honoring the Top-10 highest scoring winners, The One Club and The 3% Movement expanded NCL this year to also recognize those on a regional level whose work and creative vision the judges feel deserves accolades.

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