

Disney is removing 'Fox' from the production company's future branding

 By [Shereesa Moodley](#)

20 Jan 2020

After buying 21st Century Fox in a \$71bn deal last year, Disney is reportedly removing the word "Fox" from the production company's future branding.



Photo by Jayme McColgan on [Unsplash](#).

According to [Variety](#), this means that 20th Century Fox and Fox Searchlight Pictures will now become “20th Century Studios” and “Searchlight Pictures” instead.

The change will also result in new logos for the two studios, though these aren’t expected to look too different from the originals.

Of course, as *Variety* further notes, Fox has a notorious reputation in the media industry that Disney clearly intends distance itself from.

Though the film studios names are set to change, however, Disney is yet to confirm if Fox’s TV production studios will also face the update.

ABOUT SHEREESA MOODLEY

Shereesa is a passionate writer who often delves into the world of social media, online trends and all things photography. She is also a journalism graduate of Rhodes University and can be found frequenting YouTube and Instagram. She lurks on Twitter too, sometimes.

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