

3 startups win Demo Africa event in Ghana

 By Tom Jackson

11 Jul 2018

Three startups have been named winners of the Ghanaian leg of the Demo Africa Innovation Tour, earning the chance to pitch against counterparts from Nigeria and Ivory Coast for a place at the main event.



The startup launchpad competition – which has also just announced it is [launching a \\$100m investment fund](#) – is visiting a host of cities across the continent to select startups for the event, and has already named winners in [Uganda](#), [Kenya](#), [Zimbabwe](#), [Johannesburg](#), [Morocco](#) and [Nigeria](#).

Nine startups pitched at an event in Accra, Ghana, held in partnership with Mest Africa, with the winning startups named as agri-tech startup [Complete Farmer](#), data storage startup [DevLess](#), and e-health platform [RedBird](#).



Why Demo Africa is taking place in Morocco this year

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The three Ghanaian startups will now pitch against the winners from Nigeria and Ivory Coast for a place at the main event in Morocco from 18-19 October 2018, where contestants will be provided with resources worth over \$150,000, including \$120,000 software tools from Microsoft and \$15,000 from AWS.

The other seven startups that pitched were Joluud, Trucker, Qualitrace, Damansah, Bidii Build and InvestXD.

“MEST is proud to work with ecosystem partners like Demo Africa, who share our mission of supporting and empowering African entrepreneurs,” said Sylvana Lewin, Mest Accra Incubator community manager.

“We look forward to working with Demo Africa again in the future to expose even more African talent to a global stage.”

[Applications](#) for selection for the 2018 Demo Africa cohort close on 15 July 2018.

ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem.

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