

Radio2000 invited to broadcast in Tanzania to promote arts, culture and tourism

By invitation from the Tanzania Tourist Board, Radio2000 will tour the country from 4-11 February 2018 to create content around the annual Sauti Za Busara Music Festival and tourism in Tanzania.



Just Ice, Planet Haaibo

Radio2000 Station Manager, Puleng Thulo, says: “We at Radio2000 are proud to have been invited to broadcast in Tanzania - East Africa and especially at this time when we are talking about African unity and working together in terms of promoting arts, culture and tourism. We welcome this opportunity to expose our station to the African continent and to generate content that will benefit our listeners in South Africa.”

Radio2000’s breakfast show, Planet Haaibo will broadcast from various tourist attraction sites in Tanzania such as Serengeti Park, Mount Kilimanjaro and Zanzibar from the 5th – 10th of February 2018.

The Station has, through the years, forged relationships with African states, embassies and high commissions celebrating Africa Day and promoting #SayNOToXenophobia campaigns.

Radio2000 has broadcast at various high commissions during AFCON tournaments and Africa Day, highlighting trade missions between South Africa and other African countries. In 2017, Radio2000 hosted a successful Africa Day and Heritage Day respectively at the SABC where various African embassies and high commissions were invited to exhibit their arts and culture as well as to promote tourism.

“ Radio 2000 Tanzania Tour! [@SautizaBusara](https://twitter.com/SautizaBusara) [#Radio2000](https://twitter.com/Radio2000) pic.twitter.com/p5L0Vnoz5e— Radio 2000 (@Radio2000ZA) [February 1, 2018](#) ”

Following those events, Tanzania Tourist Board saw it befitting to extend the invitation to the station to visit the country and to see what they have to offer.

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