

Investment trade show comes to Kenya

BRUSSELS, Belgium - This year's Africa Finance & Investment Forum (AFIF) will focus on "Entrepreneurship and Innovation for Growth" and will be held for the first time in Nairobi, Kenya, hosted by the Strathmore University, taking place from 15 - 16 February 2017.



Image by 123RF

An expected 300 participants will converge in Nairobi, bringing together entrepreneurs, investors, financiers, market specialists, government representatives and policy makers working towards Africa's growth and development.

In line with growing regional and international trends, this year's edition of [AFIF](#) will focus on entrepreneurship and innovation and access to finance in key sectors such as energy, water, ICT, health and agriculture.

Participants will be able to experience a 360° event, which includes an exclusive training for entrepreneurs, a dynamic market place, tailor-made B2B meetings (for all participants, speakers and partners using EMRC matchmaking programme) and the [EMRC-Rabobank Entrepreneurship Award](#) to celebrate innovation and excellence.

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GDP and over 60% of employment and economies across Sub Saharan Africa follow a similar model,” explains Inês Bastos, senior project manager at EMRC and heading AFIF 2017. “To encourage SME growth in Africa, AFIF offers an interactive platform for the entrepreneurs making a difference, for the financiers already investing in Africa, as well as for the larger financial institutions and enterprises interested in accessing this growing market segment.”

This belief will be highlighted during the [EMRC-Rabobank Entrepreneurship Award](#), which will showcase innovative projects happening in Africa and offer investors an opportunity to get to know about solid and growing business from across the continent.

To further encourage strong and active business meetings, that will take place during allocated times and also informally, EMRC will organise a pre-conference training on “A Road-map for Entrepreneurship Growth” (13th -14th February 2017). The training is addressed exclusively to AFIF 2017 participants and will be divided in two linguistic groups (English and French).

The international media will also be present to highlight these projects and to give the opportunity to speakers and partners to gain local, regional and international visibility. The African Press Organisation will be the forum’s African News Wire, providing extensive coverage and visibility.

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