

# Open-publishing platform launches in East Africa

The Naked Convos (TNC), an open-publishing platform with over one million monthly page-views has announced its expansion into East Africa, starting with Kenya. The Naked Convos open-publishing platform acts as a stage, allowing young Africans to amplify their own voice and break down any barriers to freedom of expression.



Image by 123RF

Launched in 2011, [The Naked Convos](#) is Nigeria's leading website giving young people the opportunity to tackle politics, relationships, sexuality, religion, sports, finance, feminism and more through their own lens and in their own words.

The aspirations, ideas, and opinions on The Naked Convos (TNC) foster a vibrant conversation and often come back into the wider public through plays, web-series and anthologies, truly reflecting what it means to be young and African today.

The Naked Convos (TNC) offers to pay every single contributor for their writing through a calculated algorithm that takes into account both the number of hits on each post and the comments. With over 4000 published posts and 160,000 comments in a little over five years, The Naked Convos (TNC) remains a platform for raw, heartfelt pieces that capture the zeitgeist of a changing, dynamic Africa.

This strategic launch in Kenya is a major step in establishing The Naked Convos (TNC) as the pan-African open-publishing platform of choice. TNC founder, Olawale Adetula, said: "Over the years, we have seen a significant increase in contributors from outside Nigeria. This year, two of our three judges for [The Writer](#), our online writing competition were non-Nigerian. A third of the 3000 plus entries were from East Africa, and a majority of those came from Kenya! This is the right time for us to expand in Kenya, create an active presence within other countries on the continent and extend our lead as the foremost platform for expression in Africa."

Lisa Mugera, editor for The Naked Convos Kenya adds that, "As Africans, we have a shared heritage, and we have a shared culture. This means that we also share the need to express ourselves without judgment. The Naked Convos (TNC) vision is to be a community where young Africans can safely express themselves, in line with our tagline - 'Express You' - and what better way to do this, than to expand to every country in Africa - starting with Kenya."

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