

M-Pesa deal with Carrefour Kenya

The Carrefour hypermarket chain, located within Kenya, has become one of the first retailers in Kenya to fully integrate Safaricom's payments service 'Lipa Na M-Pesa'.

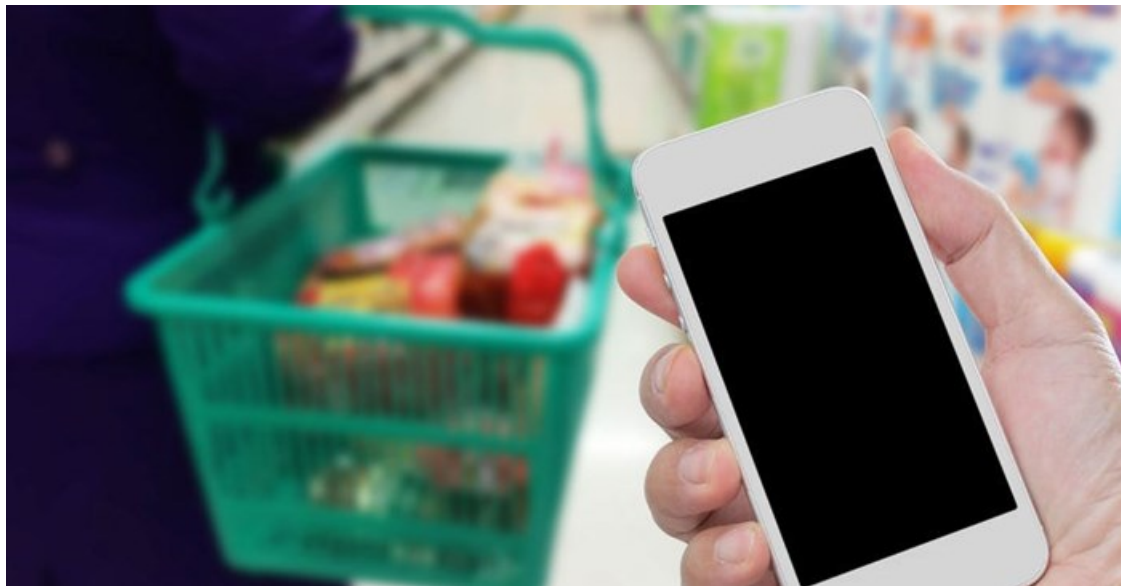


Image by 123RF

According to Safaricom, customers shopping at Carrefour now have the ability to complete payments faster.

Carrefour joins more than 44,000 merchants actively using Lipa Na M-Pesa in the country.

To pay, consumers utilising the service will need to go to the Lipa Na M-Pesa menu, select 'Buy Goods and Services', then enter the till number and amount. After verifying the payment with their M-Pesa PIN, customers will immediately receive a receipt. This is according to [Telecompaper](#).

In Kenya, Carrefour currently occupies 5,000 square metres at The Hub in Karen, with plans to open a second outlet at the Two Rivers Mall.

Over KES 20 billion in payments were made in March 2016 at more than 44,000 M-Pesa merchants - an increase of 74% in the same period.

For more, visit: <https://www.bizcommunity.com>