

# Standard Bank facilitates business growth in East African region

Standard Bank is hosting the East Africa Trans-Regional Conference in Kenya, Nairobi from 11 to 14 April 2016 to facilitate business development between clients from the East Africa region and South Africa.



Image by 123RF

Targeted at clients which have an interest in expanding their operations or partnering with businesses within the East Africa region, the conference will provide delegates with an overview of commerce and industry in East Africa, while presenting opportunities for access to the market and business development.

Over three days, seventy of Standard Bank's business banking clients from, Kenya, Tanzania, Uganda, Zambia, Malawi and South Africa will take advantage of networking opportunities in a guided and informative environment.

Standard Bank: Rest of Africa, head of commercial banking, Dr Manessah Alagbaoso, said this is the first of a series of inter-Africa trade conferences aimed at facilitating business development. "The event underlines our commitment as Standard Bank to create effective partnerships for our clients in the region and across the continent."

Alagbaoso added that it was critical for Standard Bank, in its commitment to intra-regional, to create additional value for business banking clients by assisting them to identify services they could access, match them with much needed expertise and provide financing solutions. Standard Bank, as Africa's largest bank, has an established and on-the-ground presence

in East Africa.

“We are committed to the East Africa region as indicated by our established presence in Kenya, South Sudan, Tanzania, Uganda and recent expansion into Ethiopia. Our sector expertise and in-depth local knowledge enable us to partner with our clients to make Africa’s progress real.

“The landscape in East Africa had changed with improved governance, responsive regulatory measures and a stronger infrastructural environment to create opportunities for savvy investors who are prepared to make long-term business commitments within the region,” Alagbaoso said.

The conference line-up includes speakers such as, Carole Kariuki, Kenya Private Sector Alliance (KEPSA) CEO; Dr Ndiragu Kibata, TAUSPCE strategies group head; and Jibran Qureishi, Standard Bank’s Regional Economist for East Africa.

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