

# Samsung Galaxy S III now available in Kenya

By [Carole Kimutai](#): [@CaroleKimutai](#)

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Samsung Electronics Co. Ltd has launched the much-anticipated Galaxy S III in Kenya. The launch in Kenya is part of Samsung's bid to maintain market leadership. Kenya is the second African country, after South Africa, to host the launch of the Galaxy SIII.

"The Galaxy S III enables seamless and human-centric mobile experience. We are very excited to finally bring this handset to Kenya", said Robert Ngeru, Samsung Electronics East Africa business leader during the recent launch event in Nairobi.

## Features

The Galaxy S III is powered by Android 4.0, Ice Cream Sandwich, which enhances usability and practicality. The handset comes with a 4.8" HD Super AMOLED display to enhance the viewing experience. The phone also has mobile payment applications accessible through the Near Field Communication (NFC) technology.

A feature similar to the iPhone 4S Siri voice assistant is the Samsung's S-Voice that allows users to give the phone various voice commands. S-voice comes with location-based information allowing users to ask the phone for directions or location based on recommendations.

## Extended warranty period

To further support Samsung Electronics East Africa market, the company has announced a new extended two year warranty period, as well as unveiled a fully stocked spare parts hub in Nairobi to reduce the service centre turnaround time. The new Samsung Spare Parts hub is reportedly the only one in sub-Sahara Africa and is stocked with more than 10 million line items.

## ABOUT CAROLE KIMUTAI: @CAROLEKIMUTAI

Carole Kimutai is a writer and editor based in Nairobi, Kenya. She is currently an MA student in New Media at the University of Leicester, UK. Follow her on Twitter at [@CaroleKimutai](#).

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