

Lagos to host M-MEX Africa in September

The international media, marketing, communications and professional services exhibition M-MEX Africa will be held in Lagos from 28-30 September 2011 at the National Stadium Surulere in Nigeria.

M-MEX Africa is being organised by Focalpoint Communications Limited, an events and ideas company, with the support of various stakeholders. The exhibition aims to provide a platform for the media, marketing, communications, advertising, content / music production and other professional services sub-sectors to gather, exhibit and promote their brands, products and creativity. It also aims to integrate the industry professionals in the global technology-driven trend and innovations.

The theme for the event is "Globalisation and challenges of media and marketing industries in Africa".

For more information, go to www.mmexafrica.com.

For more, visit: <https://www.bizcommunity.com>