

Telecom Egypt and CNE to launch IPTV services in Egypt

Egyptian telco Telecom Egypt has inked a deal with Cable Network Egypt (CNE) to offer customers IPTV services.



Image source: Gallo/Getty.

Different packages will be provided, including content such as entertainment, sports, TV series, movies and kids' channels, among others.

The managing director and CEO of Telecom Egypt, Adel Hamed, declared, "I am very pleased to sign this agreement with CNE, which will enable us to deliver the latest services to our customers with the best customer experience possible. Providing IPTV services requires advanced networks and high internet speeds.

"Telecom Egypt's recent network developments leading to a shift in the quality of internet services in Egypt has enabled the company to provide triple (voice, data and IPTV) and quad play services (voice, data, content and mobile services) in line with its strategy. We will continue our development and modernization plans to provide the best services to our customers and meet their aspirations by employing the latest global technological solutions."

General Mohamed Kassem, MD of CNE, concluded, "We are very proud of this agreement with Telecom Egypt, the country's leading ICT services provider, which demonstrates the confidence of companies and institutions in CNE's capabilities, its advanced infrastructure and its expertise in enabling a unique experience for customers based on the latest technologies. Through our partnership with the best content providers in the region, we seek to deliver exceptional quality of

services and ensure an excellent experience for Telecom Egypt's customers.”

Source: NexTVAfrica.com.

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