

## All you need to know about the 2018 Seedstars Summit

Seedstars is preparing to bring to life its Seedstars Summit - or Seedstars World - for a fifth time around.



<u>Seedstars World</u> is a competition amongst startups in emerging markets for different prizes and for the title of 'Seedstars Global Winner' and will be held on 12 April 2018 at the SwissTech Convention Center in Lausanne, Switzerland.

84% of the world's population is located in emerging markets and 59% of global GDP comes from these markets. Figures and statistics confirm it, emerging markets are the future. The competition will consist of 65+ handpicked startups coming from Central and Eastern Europe, the Middle East, Latin America, Asia and Africa. The startups span from a variety verticals such as fin-tech, ed-tech, med/bio-tech, agri-tech, insurance-tech, clean-tech and high/nano-tech.

## What the 2018 edition will bring



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The winner of the 'Seedstars Global Winner' title, will be awarded up to \$1m in equity investment. The edition will attract startups enthusiasts, investors, business angels, government officials, incubators, NGOs and journalists from all over the globe for an international hands-on networking experience. The day of the summit will also include several workshops. FedEx will coordinate a workshop on the future of e-commerce and GSMA will have one about the collaboration between startups and telecom operators.

The summit will address vital introspective questions related to emerging markets, such as "where do we want to be five years from now regarding technology and innovation?" and "how will the entrepreneurship from fast-growing markets impact the world economy?"



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The four confirmed keynote speakers include Gwendolyn Regina, Rebecca Ennchong, Tallis Gomes, and Gibran Huzaifah.

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