

2017 Mercedes-Benz Joburg Fashion Week designers revealed

African Fashion International (AFI) - owner and operator of the [Mercedes-Benz Joburg Fashion Week](#) has announced the designers showcasing their Spring/Summer collections at the 2017 Joburg Fashion Week, taking place between 17 and 19 August 2017 at the Mall of Africa.

"We have collaborated with South African and African fashion design royalty to offer a world-class spectacular of refined African apparel and accessories at our exciting new venue, the Mall of Africa. We are also delighted to welcome collections from young designers who are making waves in the fashion world, with the overall programme sure to grab the attention of media, industry experts and fashionistas alike," said Precious Moloi-Motsepe, AFI founder and CEO.



David Tlale - image from AFI

Designers to showcase their creations include:

- David Tlale
- Fabiani
- Gavin Rajah
- Haute Baso
- Khosi Nkosi
- KL Tsotetsi
- KLUK CGDT
- Leigh Schubert
- Marianne Fassler
- Orapeleng Modulte Style Avenue
- Quiteria & George
- Ruff Tung
- Sheria Ngowi
- Spero

- Stefania Morland
- Thula Sindi
- TN Collective

Designers making their debut at MBFWJ 2017 include Sheria Ngowi from Tanzania, Chidinma Obairi from Nigeria and Vizuvlgvds from the United States.





Marianne Fassler - image from AFI





Orapelang Modutle - image fromAFI

Africa's designer emporium

The Intern by David Tlale will introduce a selection of young designers yet to produce their own collections, but who display the potential to take their own place on a Fashion Week programme with the help and guidance of a visionary mentor like Tlale.

Many of the designers are Fashion Week favourites, with Leigh Schubert, Marianne Fassler and David Tlale among the many industry-leading names returning to the AFI-produced lifestyle event after previous successful showings at AFI Fashion Weeks in Cape Town and Johannesburg.

"We are delighted to welcome designers from across South Africa and further afield who appreciate the value of showing their collections to the discerning Gauteng market. This event attracts the attention of a local and international audience, from young and aspiring creatives to affluent consumers who spend their disposable income in the luxury and fashion space. We look forward to welcoming visitors from across the country and the continent to revel in this curated showcase of Africa's best established and emerging designers on this world-class platform, " continued Moloi-Motsepe.

africanfashioninternational.com

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