

Cape Town restaurant shows the world how to deal with racist online reviews

 By [Stuart Thomas](#)

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Online reviews can be a tricky business, especially in the restaurant trade. In between picky customers and the ego needed to make an eatery sustainable things can get very messy, very quickly...

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That said, sometimes the customer is just plain wrong. And in the the last couple of days, one Cape Town-based restaurant showed the world how to deal with those customers.

Massimo's is an eatery in the seaside village of Hout Bay renowned for its authentic Italian pizzas. On Friday last week, a 1 out of 5 star review was posted to the [restaurant's page on Tripadvisor](#)...

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ABOUT STUART THOMAS

Stuart abandoned what was beginning to look like a long, quiet career in academia for the frenetic world of tech journalism. Currently heading up the Memeburn team, he likes to run in his downtime. He won an award once. It now sits on his desk.

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