

Majority phones sold in Kenya are smartphones

IT News Africa reports that, according to mobile operator Safaricom, 67% of mobile phones sold in Kenya are smartphones.



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IT News Africa: 67% of mobile phones sold in Kenya are smartphones... According to Kenya's Capital FM, "Samsung eats a huge chunk currently with over 400,000 high end devices sold in Kenya last year. Samsung also has a grasp of the market across the devices range from entry level all through to high end with a smartphone adoption rate that can only be rivalled by Nokia..."

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